

# *ejoreeast*

AUGUST 20, 1949



ROBERTA QUINLAN OF WNBQ

15 CENTS

*save steps*

*save time*

*save thinking*

*here's the  
ideal gift*

. Your friends or relatives will  
remember your giving them a  
subscription to *Television Fare*.  
Not long after most gifts have lost  
their lustre. Here is a gift  
newed with each passing week  
that brings joy and pleasure  
throughout the year.

You will, I, your gift, help to  
attain more TV enjoyment to  
your friends and loyal ones,

. Order your gift now.  
An attractive gift card will  
acknowledge the arrival of  
*Television Fare*,

# THIS WEEK •

TV Picture Hilighis

Front Row Center

Simon Haunfs Egypt

Learn TO RhumIna

Old Man Hasn, a Chance 10

Feature: Betty Chapel II

Jackie Heyes Day 12

Margo Whifeman 14

Club McCarthy IB

## ON THE COVER

## TELEVISION FORECAST

• • • • •

Phone: FRanklin 2-9563  
185 North Walsh Ave. Chicago

Vol. 2, No. 16—Whole No. 59  
August 20, 1949

• • • • •

Editor, Pat Kubicek  
Program Editor, Patricia E. Moran  
Advertising Sales Manager, Lester Vihon  
Promotional Manager, Roy V. Whiting  
Business Manager, Norbert F. Dampke  
Production Manager, John E. Groenings  
Circulation Manager, Thomas F. Ingram  
Art Director, Herman H. Block

• • • • •



## HOLLYWOOD—

Barry Fitzgerald, hrother looks  
Ilke a deadrinsr fOr T.V. Stage  
num is Art Shielas, and he hae Just  
cooked a new show for ABC callee  
"Fihby HoUlihan" . . . Cinemasoop-  
ing iS the highest news here this  
week. We viewea it over a oloed  
it and lett amazed. Beate  
eletranscriptione by f ar no one  
ovale tell whether show wae "live^  
or on filml . . . Look for Racmond

NVC, I7.07 egm  
wants to put Dick Traoy, comic  
strip on vldo . . . Frediotion:  
Burne and Allen will annotime hig  
eek•

## CHICAGO—

Arrival of sl,ger Johnny Desmond

211<sup>1</sup>.r1h2ak7ax gt6 "-  
soon promote a TV show . . . Desmond  
. no newcomer to televlsion. Old  
many st.. in New York . . . Women's

22erT S  
Bush H et  
g already

Day after Day....  
**YOU'LL PICK WGN-TV**  
*for the Best!*



*— a t l i r d a y*  
*"spi" th. P e f u r e*  
*K a t t*  
*v y r o h 20*

*"C o l e :*  
*: : s t " d*

*" S p o r f a m e i , s*  
*^ C o r n e r "*  
*s p o r t s P e r s o n a l i t i e s*

*" W*  
*e n e n A r e n ' t A n g e l s "*  
*9 : 1 5 p . m .*  
*F e a t u r e F i l m*

DUMONT

**WGN-TV**  
**CHANNEL 9 - CHICAGO**

CBS

Television Amecarl for Aug. 00, 1949

**.fearzfifej•**

WBSK 4 WNBQ 3 WENR-TV 7 WGN-TV 9

- 10:00 4 MULTISCOPE NEWS.  
 4:00 4 SPORTS TICKER.  
 5:15 9 CHICAGOLAND NEWSREEL, today's news as it happens.  
 5:30 9 RED BARBER'S CLUB HOUSE, interviews with sport personalities.  
 5:45 9 LUCKY PUP REVIEW. Here's a chance to catch up on this week's happenings.  
 6:15 9 FILM VARIETIES.  
 6:30 7 HOLLYWOOD SCREEN TEST with Neil Hamilton presenting tomorrow's stars before they are stars. Guests: Philip Reed, Cynthia Stone, Rita and Montoya.  
 9 IN THE FIRST PERSON, interviews by Quincy Howe.  
 6:45 4 Test Pattern.  
 5 REVIEW OF THE NEWS with commentator Leon Pearson.  
 9 BLUES BY BARGY, vocals—some sweet, some hot.  
 6:55 4 RUTHIE ON THE RUTH GIBERT on .122"'"'...  
 7:00 4 SERIAL: "Mystery Mountain," Chapter Six.  
 5 U. S. MARINE BAND conducted by Major William Santelman.  
 7 STAND BY FOR CRIME. A who-done-it called "Beyond Our Control."  
 9 SPIN THE PICTURE. Take a spin with emcee Eddie Dunn and Kathi Morris on a super give away show.  
 7:30 4 FILM, cartoon.  
 5 FOR YOUR PLEASURE starring lovely Kyle MacDonnell, singer, with Earl Shelden's orchestra.  
 7 CAMERAMAN AT LARGE. Film shorts.  
 7:40 4 FEATURE FILM, "Poison Pen."  
 8:00 5 WHO SAID THAT? Bob Trout asks the question to John Cameron Swayze and guests: Abe Burrows, Herbert Hagar Swope and Inez Edick.  
 7 PAUL WHITEMAN'S TV TEEN CLUB. The younger set supplies the talent on this variety show. See page 14.  
 9 CAVALCADE OF STARS with Jack Carter, m.c., and guests: Gladys Swarthout and the dancing Dunhills, and the Berry Sisters Act.  
 8:30 5 EDDIE CONDON'S FLOOR SHOW. Jazz really comes into its own on this video jam session.  
 9:00 5 THE THREE FLAMES. A vocal and instrumental group.  
 7 GIRLS' BASEBALL. The Queens vs. Cardinals announced by Bob Elson.  
 9 SPORTSMEN'S CORNER with Paul Fogarty.  
 9:15 4 FLX OF THE NEWS.  
 9 FEATURE FILM, "Women Aren't Angels."  
 9:30 5 WASHINGTON PARK RACKS. "Whirlaway Stake" a \$30,000 event for three-year-olds.  
 9:45 5 GRAND MARQUEE. Film.

(Stations reserve the right to change above listing without notice)

Television Forecast

Television Forecast for Aug. 21, 1949

# Sunde-

WKBH 4	WNBQ 7	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:30	7	AMATEUR HOUR. Chicagoans' talent struts its stuff.	
1:10	3	PLAYER OF THE DAY.	
1:20	3	BASEBALL. White Sox vs. Cleveland—double header.	
3:45	7	KIERAN'S KALEIDOSCOPE. Usually an unusual show.	
	9	EXTRA INNING.	
4:00	4	SPORTS TICKET.	
	7	SUPER CIRCUS with its Big Top performers. Unicyclist Jack Noyard, Phil Rosta, preched pole act from Mexico—strong man, Siegfried, the Great and the Eight Yacopi's.	
	9	Approximately time of second game.	
4:45	5	FILM.	
5:00	5	HOPALONG CASSIDY with Bill Boyd.	
	7	CARTOON TELETALES. Children's stories and chalk talks.	
5:30	7	IRKENE WICKER. Kids, here's your Singing Lady.	
6:00	5	LINCOLN PARK ZOO with Jim Hurlbut and R. Marlin Perkins.	
	7	CAMERAMAN AT LARGE. Film shorts.	
	9	ORIGINAL AMATEUR HOUR with Ted Mack and top amateur talent from New York.	
6:30	5	BROADWAY SPOTLIGHT. Variety show with Richard Kollmar.	
	7	ABC PENTHOUSE PLAYERS, "The First and the Last."	
6:45	4	Test Pattern.	
6:55	4	RUTHIE ON THE TELEPHONE with Ruth Gilbert.	
7:00	4	SHIP'S REPORTER.	
	5	LEAVE IT TO THE GIRLS. "Magpie" McNellis asks the questions and a bevy of beauties gently tear into the discussion. Male guest of the panel will be Mory Amsterdam.	
	7	JACQUES FRAY MUSIC ROOM with guests, Conrad Thibault and Ann Ayars.	
	9	TOAST OF THE TOW...222222.. will present top talent...	
7:15	4	FILM SHORTS.	
7:30	5	MEREDITH WILLSON'S SHOW with guest: Mary McCarty.	
	7	FILM SHORTS.	
7:45	4	WEEKLY NEWS ALBUM. U. Turner.	
8:00	4	MEN'S MAJOR LEAGUE SOFTBALL, from North Town Stadium.	
	5	PHILCO SUMMER PLAYHOUSE. "Pretty Little Feller" with Maria Linden.	
	9	MYSTERY PLAYERS, "Death in Ten Easy Lessons."	
8:15	7	SING-TO-PATION. Dolores Marshall on the vocals.	
8:30	7	SKIP PARRELL SHOW with Joan Ellis James and Skip on the vocals.	
	9	NEWSREEL REVIEW.	
9:00	5	GARROWAY AT LARGE. Dave's game includes a double dose of beauty—Connie Russell and Betty Chapel (page 11).	
	7	CELEBRITY TIME with Conrad Nagel, John Daly, Ika Chaso and guests: Frank Buck and Imogene Coca.	
	9	STARS OF TOMORROW. Introductions by Lee Bennett.	
9:30	7	CHAPLIN CAVALCADE. Films.	
9:50	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listing without notice)

Television Forecast

# No. 1

IN TELEVISION

# SUNDAY

"LEAVE IT  
TO THE GIRLS"

MEREDITH WILLSON  
SHOW"

"PHILCO PLAYHOUSE"

"GARROWAY AT LARGE"

WNBQ  
CHICAGO  
CHANNEL 5

## Television Picture Highlights



Goodman Ace is writer and producer and Ruth Gilbert is star of "Ruthie on the Telephone," new CBS five-minute comedy aired on WBKB six nights a week. This week, Wednesday will be Ruthie's day off. Ruthie's object: to land Philip Reed, who is not at all delighted about the situation.



WAYNE GRIFFIN (left) was named TV's favorite wrestling announcer recently in a poll conducted by a local wrestling magazine. Col. Joseph Triner, state athletic commission chairman (right) is shown presenting the award. Center is Vince Garrity, also a WENR-TV sports announcer.

---

### LETTERS TO THE EDITOR

## Now It's Godfrey Fans Rescue

## "Front Row Center" Offers the Skeptics

Monday night, August fluMont  
and WON-TV, ehannel 9, offer you  
e theY  
e Skeptles

nativ<sup>o</sup>  
hem a Wleellen  
ered the peat w years. Recently she  
was chosen Miss Maryland in the Miss  
America contest. During the war she



8, BARRY

an OR  
71r2ues2222:

Orga Merleinlett servieemen  
end petl agents toll os Ne  
torned dow contract to •P.

V.73;272;  
minr

C<sup>3c</sup> — 1 a  
"%felle K=2 a member t.,e  
Check« Repertory Group he met Pen

et;;ocr ovo."oc:r.

See Page 19

Televm Forecaat

Distillers of Famous  
Bonded OLD FORMER  
Inyite You to Try

**KING**  
Americo's Premium Blend



This evening as *J. reigx* and enjoy  
cleink,madewith ermapth,mellowKing

aker's 19.year-old family v.edition  
for fine Kentucky wbl., Kings  
Friendly Flavor is the tem. its  
40% straight whiskies'—hlended erith

**KING** A:22  
Blend

MWUMM P1511.15 <0111.011r1011  
le.11. Aolaelry

tr.f.t2=0":2,,teem.  
22:22,12Uneir" In Bone.

# Monday

WKBK 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:30	9	CHICAGOLAND NEWSREEL.	
2:00	4	TV BILLBOARD.	
3:00	4	SPORTS TICKET.	
4:30	5	HOWDY DOODY SHOW.	
5:00	9	SMALL FRY CLUB.	
5:30	9	LUCKY PUP SHOW.	
5:45	9	Test Pattern.	
6:00	4	SUN-TIME COMICS.	
	5	KUKLA, FRAN AND OLLIE, a great show for young and old alike.	
6:15	4	WRANGLEK'S CLUB.	
6:30	4	THE CURESTONE CUTUP. Ernie Simon.	
	5	CAPITAL CAPERS with Gene Archer, singer.	
	7	SERIAL: "Trail of the Royal Mounted." last chapter.	
6:45	9	CBS-TV NEWS. Doug Edwards.	
	4	WINDOW SHOPPING.	
	5	CAMEL NEWS CARAVAN.	
	7	FLANA-GRAMS with Pat Flanagan.	
	9	CHICAGOLAND NEWSREEL.	
6:55	4	RUTHIE ON THE TELEPHONE.	
7:00	4	FRONTIER THEATER, western film.	
	5	ACADEMY THEATER. "Love and How to Cure It" and "Such Things Only Happen in Books," both by Thornton Wilder.	
	7	CAMELMAN AT LARGE, selected film shorts.	
7:15	9	INDIVIDUALLY YOURS.	
7:30	5	THE BLACK ROSE. Have you ever taken a trip to slight court?	
	7	SCIENCE CIRCUS with Bob Brown. Mystery stunts—some that all of us can try.	
	9	THE WORLD IS YOURS. "Colorful Poets of Cal."	
7:45	9	GLAMOUR BAZAAR.	
8:00	5	COLGATE THEATER. Walt Pries, Story by Max Brand.	
	7	ABC BARN DANCE, with Lulu Belle and Scotty plus the whole gang.	
	9	PREVIEW with Jinx Falkenberg and Tex McCrary. Show film of the Paris Birthday party for Bernard Baruch.	
8:10	4	PIX OF THE NEWS.	
8:15	4	TRAVEL TIME.	
8:30	4	WRESTLING from Midway Arena with Russ Davis.	
	5	THE NATURE OF THINGS.	
	7	WENR-TV PLAYHOUSE, feature film. "Charlie Chan's Secret Service."	
	9	FRONT ROW CENTER. Seats on the aisle available for this new variety show. See page 7.	
8:45	5	THE THREE FLAMES with their songs.	
9:00	5	WALT'S WORKSHOP, receive helpful tips from Walter Durbahn.	
	9	PARS, BIRDIES AND EAGLES. Got a moment to spend to improve your golf game?	
9:30	5	BOXING BOUTS. Professional bouts from Marigold Gardens.	
	9	SPORTSMEN'S CORNER.	
10:00	5	WASHINGTON PARK RACES. Play safe: pick them after they've run!	
10:15	5	THE WEATHERMAN, Clint Yocum.	
10:20	5	LEN O'CONNOR and the news.	
10:30	5	BUT NOT FORGOTTEN. Herbie Mints will really take you back.	
10:50	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listing without notice)



MISS HIM? It's Ernie Simon. The picture was taken in Egypt, where Simon vacationed the past few weeks. He'll be back though, Monday, Aug. 22, on WKBK. Sorry.

## Sid Luckman Opens Agency

Chicago Bears ace Sid Luckman has branched into television. Head of the New World Distributing company, Sid is distributor for DuMont television with showrooms at 540 N. La Salle. Visitors to the new agency have included Mayor Kennelly, Georgie Jessel, Willie Shore, Jackie Heller, Col. Jacob Arvey, Jackie Miles, Irv Kupcinet, members of the Chicago Cubs team, and, of course, fellow members of the Bears squad.

## Hudson on Broadway

A new quiz show, "Hudson on Broadway," makes its premiere Friday, Aug. 26 at 8:30 p.m., on WGN-TV, channel 9. Viewers will be given a chance to win valuable prizes, including a 1949 Hudson auto. Questions will be in the form of a cartoon sketched on an easel before the camera. The right answer gets an auto accessory, and chance to quiz a sports celebrity in the studio. If the celebrity is unable to answer the question, then Mr. Viewer gets a crack at the Jackpot Riddle.



# ?West/ay

## EYEE MORM-

## - I<sup>4817</sup>.<sup>24</sup>ter.,na

5:00 9 SMALL FRY CLUB with "Big Brothers," Bob Emery.  
 5:30 9 LUCKY PUP, Doris Brown and the Hunin puppets.  
 5:45 9 Test Pattern.

6:00 4 SUN-TIMES COMICS read by Don and Vern Ward.  
 5 KUKLA, FRAN AND OLLIE, plenty of pleasure for all.  
 6:15 4 WRANGLER'S CLUB.  
 6:30 5 ERNIE SIMON, the curbstone outup.  
 5 WORDS AND MUSIC. Sweet music by singer-pianist, Barbara Marshall.  
 7 SEHAL: "Hurricane Express."  
 9 CBS-TV NEWS, Doug Edwards.  
 4 WINDOW SHOPPING.  
 5 CAMEL NEWS CARAVAN.  
 7 FLANA-GRAMS. Sports commentary by "Old Pat" himself.  
 9 CHICAGOLAND NEWS.  
 5:55 4 RUTHIE ON THE T2bzpxoxn.

7:00 4 FRONTIER THEATER.  
 5 FEATURE FILM.  
 7 WENN-TV PLAYHOUSE. Film.  
 9 CROSS QUESTION, fictional trial.

8:00 5 LIGHTS OUT, mystery drama.  
 9 To be announced.  
 8:10 4 PIX OF THE NEWS.  
 8:15 4 SHIP'S REPORTER.  
 8:30 4 GIRL'S BASEBALL. Russ Davis announcing the game between the Music Mads and the Bloomer Girls.  
 2 TROTTING RACERS from Woodstock Raceway, New York.  
 7 DR. FIXUM. Household trouble. Here's how to "fixum".  
 9 BASEBALL. White Sox vs. Philadelphia.

amq  
uu

Want to Rhumba, Then  
 Watch this New Show

Television is ma  
 rhumba emmiona wit

hour Saturday night  
 Me aft. ft hes hiew

rhurnha stepe es

it

After each program, wail requests for  
 alerts on the rhumba have aver-  
 aged better 900 160 per week. The  
 charts are age. tree to the reglom.

on h0 program  
 heduled on WTIVIS-TV  
 8 paw to Well yOnmg

tZUrd474/rdfler=

2nd Annual TV Show

Swayze Thinks Twice  
 Before Opening Doors

ehne1man em  
 (Wrv.... Saturday. 'tomcat 201 ten  
 years an. feature writer fof • St. Louie

irfe = ev4cētr4  
 near the city. He became erre,  
 any ...t rtett112.tr

prItz

brlek, Weinman!. approach to the door.  
 opened it aid pptlu  
 through. A few moments later he Awe,  
 Inkd = ndg: eroTfialwramtgj  
 exit.

Thu ant rhea been the entrance  
 to the bathroom.

# An Old Man Hasn't a Chance in TV, Not With Fresh Talent Like This—

tion .ner. no

tinge ...a. 1. not .n. m

9 This week. to  
begin • series,  
we might two

rd 'and'  
Greg Carreon.  
both of WIEN.



dios . nay.

HOWARD

deadoet on perfecting video entertai ntl

A former Carolyn Howard  
holds down the position of TV program  
the ST:V' Carolyn, 25, en-  
schooling in to following  
Convent and Temple ruling Intion  
inton. A native of Washington, D.C..

et Mr III "n e" ya, VTL  
merher of the Montgomery Pisyers.  
Af.r Own years in the Navy, Gra

resasgtt "g: n 1e lo  
secretary to Martin Agroay, ABC  
newe ommentator. In 'el ehe  
bucked up to ABC, television depart.

11711171: V, g ?or : 1: 1:  
has been since channel vs opening

Carolyn Seward is a good example

Greg Garrison the young man on the  
f.olt. O. of yang, produc -  
In Chicago television. As far back .

alleot=d7711i: = 17: Nte  
York. His career, however. was intet-  
rupted by the war. • navigator .  
aa Sign. Air Form, Garrison served  
As Annty air eon., was later as.  
signed to the Over.. Army radio sta.

After the war he became  
at Milt Ste.. Ivoryton summer  
atre in Connecticut, playing the  
hat and winter circuits. This was fo-  
lowed by • short adventure into motion

Prt: Itn IZZ: le G  
e produced ...mi. of the  
brew -and • Midsummr high.  
Drea, for NBC.TV. and in Garrison  
IVt177, :tr 4Mt472t!



GARRISON

CANT RESIST HFR

## Bops or Ballads, Betty Sings 'Em

tieget daI<sup>e</sup> =  
 +ret<sup>e</sup> moving to Chicago.

74terbf inrroVehetle  
spotted by NBC video scouts OrIqimil-

Verar Xin: <sup>b</sup>with a bound<sup>novelty</sup>, <sup>title</sup>unlike ma<sup>y</sup>  
other eleers. Betty hml practically no  
nullo experience before < Mertes tele..

- Tery.b7ttelits

tɕeiTV:gelure = nɿr17. ʔZ  
for relaxation eho likes nothing better

led them, and her far  
ekon • Chpel. mt  
..=,10117;1;7.7."-""

...and later joined a firm as an

# Wednesday

WBBB	WNBQ	WENR-TV	WGN-TV
4	5	7	9
10:00	4	MULTISCOPE NEWS.	
12:30	9	CHICAGOLAND NEWSREEL.	
1:10	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL, White Sox vs. Philadelphia.	
2:30	5	NEWS TELECAST.	
	9	EXTRA INNINGS.	
3:45	9	Test Pattern.	
4:00	4	SPORTS TICKET.	
4:30	5	BOWDY DOODY SHOW.	
	9	HEALTH: "Radioactive research in medicine".	
5:00	9	SMALL FRY CLUB.	
5:20	9	LUCKY PUP.	
5:45	9	SILHOUETTES IN SONG with lovely Nancy Wright.	
6:00	4	SUN-TIMES COMICS. Let Don and Vera read the comics for your children.	
	5	KUKLA, FRAN AND OLLIE with all the Kukkelpolitan players.	
	9	THE FAMILY GENIUS.	
6:15	4	WRANGLER'S CLUB.	
6:30	4	ERNIE SIMON, your curlstone cutup.	
	5	CAPITAL CAPEERS with Gene Archer, baritone.	
	7	SERIAL: "Hurricane Express."	
	9	CBS-TV NEWS with Doug Edwards.	
6:45	4	WINDOW SHOPPING.	
	5	CAMEL NEWS CARAVAN.	
	7	FLANA-GRAMS. Commentary by Pat Flanagan.	
	9	CHICAGOLAND NEWSREEL.	
6:55	4	RUTHIE ON THE TELEPHONE.	
7:00	4	LADY OF THE MOUNTAIN.	
	5	QUIZ KIDS.	
	7	SAGEBRUSH THEATER.	
	9	ARTHUR GODFREY and his friends. Vacation stand-in: Robert Q. Lewis and guests: Louis Armstrong and the Ames Brothers subing for the Mariners.	
7:15	4	FRONTIER THEATER. Western movie.	
7:30	5	THE CLOCK. Time for a mystery drama.	
8:00	5	KRAFT TELEVISION THEATER. "Where the Dear Antelopes Play," with Mary Young.	
	7	CAMERAMAN AT LARGE.	
	9	THE WORLD IS YOURS. "A Day in Venice."	
8:15	4	PIX OF THE NEWS.	
	9	FILM SHORTS.	
8:20	4	TRAVEL TIME.	
8:30	4	FILM SHORTS.	
	7	WRESTLING from Rainbow Arena, with Wayne Griffin. See page 6.	
	9	THE AL MORGAN SHOW. Billy Chender's Trip.	
9:00	4	BOXING from Madison A.C.	
	5	IT'S A GREAT IDEA. Great Books discussion groups.	
	9	FEATURE FILM.	
9:30	5	WASHINGTON PARK RACES. The "Prairie State Stakes."	
9:45	5	JIM HURLBUT's feature stories about and around Chicago.	
	5	THE WEATHERMAN. Clint Young.	
10:00	9	SPELL WITH ISRELL. See if you would be a good contestant.	
10:05	5	LEN O'CONNOR and the news.	
10:15	5	ART VAN DAMME QUINTETTE.	
10:30	4	MULTISCOPE NEWS.	
	5	BUT NOT FORGOTTEN.	
	9	CHICAGOLAND NEWSREEL.	
10:30	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listing without notice)



HAROLD ISBELL models one of the hats created on his "Stop, Look & Learn" show (WGN-TV, Friday, 7:30 p.m.) Women vie for prizes on this novel give-away. If you need some bellylaughs Friday, dial channel 9.

## Honor Jackie Hayes At Sox Park Aug. 30

The TV cameras will center on Jackie Hayes and the Chicago committee honoring him August 30 at Comiskey park, prior to the Sox-Washington night telecast.

Harry Simmons, secretary of the committee making the arrangements, this week said, "Already baseball fans seem to have forgotten about Jackie Hayes, one-time White Sox player who became blind in 1942 and was forced to give up baseball."

"Hayes now lives in Clanton, Ala.," Simmons said, "married, and the father of a four-year-old son, he is having a difficult time as a result of his illness. Our committee is seeking to raise funds to present him a purse. Contributions may be mailed to postoffice box 7200."

## We're Read in France!

At least one French citizen reads *Television Forecast*, it was learned this week. Mrs. C. Colbert of Batavia, a subscriber, writes that her daughter frequently sends issues of this news-magazine to her Pen-Pal in France.

# hursefeu

VBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9
9:00	4	MULTISCOPE NEWS,	
9:30	5	NEWS TELECAST.	
9:45	9	CHICAGOLAND NEWSREEL.	
4:00	4	SPORTS TICKER.	
9	5	CHICAGO COOKS. R. Barkley.	
4:30	5	HOWDY DOODY SHOW.	
9	5	Test Pattern.	
5:00	9	SMALL FRY CLUB.	
5:30	9	LUCKY PUP.	
5:45	9	Test Pattern.	
6:00	4	SUN-TIMES COMICS.	
	5	KUKLA, FRAN AND OLLIE pre-	
		sented by Barry Tietz.	
6:15	4	WRANGLER'S CLUB.	
9	5	SILHOUETTES IN SONG or Nancy	
		Wright sings.	
6:30	4	THE CURBSTONE CUTUP. Ernie Si-	
	5	mon.	
	5	WORDS AND MUSIC with Barbara	
		Marshall.	
	7	SERIAL: "Hurricane Express."	
	9	CBS-TV NEWS. Doug Edwards.	
6:45	4	WINDOW SHOPPING.	
5	5	CAMEL NEWS CARAVAN.	
9	7	FLANA-GRAMS.	
	9	CHICAGOLAND NEWSREEL.	
6:55	4	RUTHIE ON THE TELEPHONE.	
		Skit.	
7:00	4	FRONTIER THEATER.	
	5	RFD AMERICA, quiz show. What do	
		you know about a farm?	
	7	STOP THE MUSIC. Name the mys-	
		tery tune and the world is yours.	
		Lovely songs and lovely girls to sing	
		them.	
	9	54th STREET REVUE, variety show	
		with Al Bernie, m.c.	
7:30	5	MARY KAY AND JO.	
		tie comedy skit.	
7:45	9	TAVERN PALE BEA.	
8:00	5	CANDID CAMERA.	
		Have you ever be-	
		your guard down?	
	7	CRUSADE IN EURO.	
		"Pursuit."	
	9	MOREY AMSTERDAM SHOW. Join	
		Morey at the Silver Swan Cafe.	
8:10	4	PIX OF THE NEWS.	
8:15	4	SHIP'S REPORTER.	
8:25	7	HEADLINE. News story of the	
		week.	
8:30	4	TELECHARADES with Ed Roberts.	
		These contestants are pretty good!	
	5	THEATER OF THE MIND. Drama	
		and debate devoted to the mind. Dr.	
		Houston Peterson, moderator.	
	7	BLIND DATE. Female Arlene Fran-	
		co.	
	9	BASEBALL. White Sox vs. Boston.	
9:00	4	FUN WITH FURNISHINGS. The an-	
		swers to your questions on home	
		furnishings. Alice Nelson instructs.	
	5	THE PET SHOP, proprietors, the	
		Comptons.	
9:15	4	FILM SHORTS.	
9:30	4	MIDWEST VIEWPOINT. U. Turner	
		projects his thoughts on current	
		events.	
	5	WASHINGTON PARK RACES. the	
		Meadowland Handicap.	
9:45	4	MULTISCOPE NEWS.	
	5	FILM.	
10:00	5	THE WEATHERMAN. Chat Your.	
10:05	5	JEN O'CONNOR and the news.	
10:15	5	ART VAN DAMME QUINTETTE.	
10:30	4	PIX OF THE NEWS.	
10:30	5	BUT NOT FORGOTTEN.	
	9	EXTRA INNINGS.	

(Stations reserve the right to change above listing without notice)

WGN-TV PRO

## THURSDAY

### "Chicagoland Newsreel"

6:45-7:00 p.m.

Mendley free

### "Tauern Pole Beauty Confest"

7:15-8:00

Glamour on Parade



### "Morey Amsterdam Show"

8:00-8:30 p.m.

Fan of the Silver Swan Cafe

### "Baseball"

8:30 p.m.

White Sox vs Boston



Here 0 your *answer* fo  
**TELEVISION** Comfort

**PUR-AR-LITE**

**4d4 Pap.**

**0.V**  
**\$95**



Tg't.IFL°4"

**GERMICIDAL...**

**DEODORIZER...**

•171r...L.mg

57, faltA 1<sup>1110</sup>

**me.SEND NO MONEY**

**MAIL THIS COUPON TODAY!**

**wzirzr ragIVP**

~ ~ ~

"

.....

.....

..... **oXE. SEAT**

eb

## Pops Stayed Hobe to Blow His Doze,



Although Paul Whiteman, ABC vice president and director of music, has given hundreds of men

Stishlr Sint got I <sup>11</sup>VeelI...  
 tally because **2002 CAUE** •C..d. oe

**Aug. 20, channel 71** entered ch baci-  
 sees We radio. It had never occurred

**Z;**

ditlt

<sup>7</sup>bec:me em  
 s Tomorrow's To's

Mrs. Isho is five feet, three tall, weighs 106 pounds, and h ash blonde Whiz an enth woman. She usually pears o clothes, and her only serious we passing her exams at hisrymount.

**Television Forecast**

# No Stay-At-Home Is Jim Hurlbut

ooPHH

A neesetui. Mayon-home is Pore., Robertoenmmn. WNBO  
Oorter. Ilor.t hurt naturalll .e.

You might view Hurlbut this week on NBC's trip to the Zoo or on his own scrapbook-show as he unfolds Chicago yarns heretofore never told. For a man who has an Horlhot he know. more ahmt the Windy City than the a.M. M.<sup>res</sup>



Born in Detroit. Mich., moved Chingo and attended Senn high aehool, then Northwestern onlver. eity. He tell Nil in bis senior year to ja. the remetorial staff of the *Daily Nmoel*. lafer Adfing to Wesh.gton and the Po«.

'24 he turned to radio es a newa-man. In '42 he joined the Marines m a connhat cmremondein. After that he nmved last-10 days attter he had en-HurIbut was on a ohne hmt to the Pacific where hemme the first Marine correspondent see aBt. in war.

Landing with emelt troopa on Horlhot covered attion there and in oHer bettle mem, Nen reuen. to the U.S. where he was connalmioned second lieutene. Immedlatel, them-atter, he drew amignment of Noh-in Haywood.

but retro,. to Washington rie dlreetor radio for Marine relations vom diseharged resurning . radle ea. neer, joining WMAQ in 10.7. It erun't long attter the TV bug bit him.

*Telma Formiat*

# St. Louis Woman, Roberta Quinian

e:217.: ra.:2C21227;

One when W111 Oshorn hin  
hand one.night atm, in the  
Mei Peggy Lee, hemme 111  
ao a so regnet Perms,  
her vom to New York.  
while the nation wite ss wes.  
Roberta perked her Hmtick and I\*

er, and got IM  
t.t.:7%:0274  
ehe wen the har,Ce enger, mother con

ZZIaTortrC:2éalIVEö  
lo m Quinten.

Aoherta and John nots  
apartment in For. Hills. N.Y.  
tete, when one great peasion eh  
ter,ér l- greing, hen a haha of ehe.  
ntl e matt< of her aptment.  
ohn ten

straZger, home.  
have trouhle making au  
rta o  
Cha  
000,000

## HARDY SUBSCRIPTION FORM

Telerieien Fereeeest O e yrrr \$3  
IM R. «Inh Are.

Chiwge I, DL Y...  
3 Semlit.anen Machned Bill N.  
"2.tigfne .....

Name  
Address  
City.  
Zone State  
Phone Na... ser

# Tops in Television

from the

## Top of Chicago



### FRIDAY

"TRAIL OF THE ROYAL MOUNTED"

ea\*..

"FLANA-GRAMS"

"CAMERAMAN AT LARGE"

"TREASURE QUEST"

7u\*..

"BREAK THE BANK"

SAP p.m.

"FUN FOR THE MONEY"

=.7"..."

"WENR.TY PLAYHOUSE"

9:00 p.m.

row or or Aug. 26, 1949

# Fridtg.

WEEKS	WNRQ	WENR-TV	WGN-TV
4	5	7	9
10:00	4	MULTISCOPE NEWS.	
12:50	9	CHICAGOLAND NEWSREEL.	
1:10	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL. Two games today. White Sox vs. Boston.	
3:30	5	NEWS TELECAST.	
	9	EXTRA INNINGS.	
3:45	9	Approximate time of second game.	
4:00	4	SPORTS TICKETS.	
4:30	5	HOWDY DOODY SHOW with Bob Smith.	
6:00	4	SUN-TIMES COMICS with Don and Vera Ward.	
	5	KUKLA, FRAN AND OLLIE entertain the entire family.	
	9	Test Pattern.	
6:15	4	WRANGLER'S CLUB. Bruce Roberts spins a yarn.	
6:30	4	THE CURBSTONE CUTUP with Ernie Simon.	
	5	PRACTICE TREE. A golf show with Bill Barber.	
	7	SERIAL: "Hurricane Express."	
	9	CBS-TV NEWS with Doug Edwards.	
6:45	4	WINDOW SHOPPING.	
	5	CAMEL NEWS CARAVAN.	
	7	FLANA-GRAMS with Pat Flanagan and his sports commentary.	
4:55	4	CHICAGOLAND NEWSREEL.	
	9	RUTHIE ON THE TELEPHONE.	
7:00	4	FRONTIER THEATER, western film.	
	5	HOPALONG CASSIDY, Bill Boyd in "Frontiersman."	
	7	CAMERAMAN AT LARGE. Film shorts.	
	9	MAMA with Peggy Wood, adapted from "I Remember Mama."	
7:30	7	TREASURE QUEST. Alan Fishburn and John Barclay ask the questions in this geographical quiz show.	
	9	STOP, LOOK AND LEARN. Join in the fun with Harold Isbell. See picture on page 12.	
8:00	5	FLOOR SHOW with George Givon, m.c. and guests.	
	7	BREAK THE BANK, a super quiz show.	
	9	THE WORLD IS YOURS, travel film called, "Gardens of the Caribbean."	
8:10	4	PIX OF THE NEWS.	
8:15	4	TRAVEL TIME.	
	9	SILHOUETTES IN SONG.	
8:30	4	GIRLS' BASEBALL. Russ Davis calls them in game between Music Maid and the Bluebirds.	
	5	MEET YOUR CONGRESS, discussion of current topics.	
	7	FUN FOR THE MONEY. Ho and errors in this quiz show Johnny Olsen, m.c.	
	9	SPORTS QUIZ. Premiere of ..—	
9:00	5	PRIVATE V	
	7	WENR-TV -r,r40lr2"	
	9	BOXING 7."gitz	
9:30	5	WASHINGTON 7."gitz	
9:40	5	PICTURE.	
10:00	5	THE WEATHERMAN, Clint Yoake.	
10:05	5	LEN O'CONNOR and the news.	
10:15	5	PARADISE ISLAND, musical film.	
10:20	4	PIX OF THE NEWS.	
10:30	5	BUT NOT FORGOTTEN. Herbie Motts brings back the old days.	
10:45	9	CHICAGOLAND NEWSREEL.	

(S)

WATCH CHANNEL 7

Television ronuoio



# WTMJ-TV Channel 3. Milwaukee, Wisconsin

FOR THE CONVENIENCE OF OUR SUBSCRIBERS WHO ARE ABLE TO PICK UP WTMJ-TV, TELEVISION FORECAST PROVIDES THIS PAGE

## Saturday, August 20

- 3 AT YOUR SERVICE.
- 3 WILD WEST THEATER.
- 3 RED BARBER CLUB HOUSE.
- 3 FILM SHORTS.
- 3 RADIO CITY ORCHESTRA.
- 3 HOLLYWOOD SCRIPPS TEST.
- 3 ARTHUR GODFREY, CBS.
- 3 PAUL WHITEMAN'S TV TEEN CLUB.
- 3 DUGOUT DOINGS.
- 3 MILWAUKEE VS. TOLEDO.
- 3 BASEBALL SCOREBOARD.
- 3 NEWS.

## Sunday, August 21

- TTT
- DUGOUT DOINGS.
- MILWAUKEE.
- ROVING CAMERAS.
- SECOND GAME.
- ORIGINAL AMATEUR HOUR.
- LEAVE IT TO THE GIRLS.
- MEREDITH WILLSON, NBC.
- SUMMER PLAYHOUSE, NBC.
- CRUSADE IN EUROPE, ABC.
- HEADLINER, ABC.
- TELENEWS WEEKLY.
- MELODY BY MIRIAM.
- YOU'RE THE JUDGE.
- CELEBRITY TIME, ABC.

## Monday, August 22

- GEORGE COMTE.
- P. SKINNER & A. HUETTNER.
- HOWDY DOODY, NBC.
- TV'S WHAT'S NEW.
- YOU CAN'T LOSE QUIZ SHOW.
- CHILDREN'S CORNER.
- KUKLA, FRAN AND OLLIE.
- THE SPORTS PICTURE.
- NEWS CARAVAN, NBC.
- ACADEMY THEATER, NBC.
- SCIENCE CIRCUS, ABC.
- TREKKE THEATER, NBC.
- PLAY 'EM OR PAY 'EM.
- DUGOUT DOINGS.
- MILWAUKEE VS. INDIANAPOLIS.
- BASEBALL SCOREBOARD.
- NEWS.

## Tuesday, August 23

- TTT
- GEORGE COMTE.
- P. SKINNER & A. HUETTNER.
- HOWDY DOODY, NBC.
- WHAT'S NEW IN THE KITCHEN.
- LUCKY PUP, CBS.
- CIVIC SAM.
- FUN MAKERS.
- KUKLA, FRAN AND OLLIE.



## Wednesday, August 24

- GADGET GAZETTE.
- P. SKINNER & A. HUETTNER.
- HOWDY DOODY, NBC.
- WHAT'S NEW IN THE KITCHEN?
- TV PREVUE.
- MUSEUM EXPLORERS' CLUB.
- KUKLA, FRAN AND OLLIE.
- THE SPORTS PICTURE.
- NEWS CARAVAN, NBC.
- QUIZ KIDS, NBC.
- FOR FISHERMEN ONLY.
- SONG STYLINGS.
- TELEVISION THEATER, NBC.
- DUGOUT DOINGS.
- MILWAUKEE VS. INDIANAPOLIS.
- BASEBALL SCOREBOARD.
- NEWS.

## Thursday, August 25

- |       |   |                        |
|-------|---|------------------------|
| 3:00  | 3 | STOCK CAR RACE.        |
| 5:00  | 3 | KUKLA, FRAN AND OLLIE. |
| 5:30  | 3 | THE SPORTS PICTURE.    |
| 5:45  | 3 | NEWS CARAVAN, NBC.     |
| 6:00  | 3 | STOP THE MUSIC, ABC.   |
| 7:00  | 3 | THE TUNESMITHS.        |
| 7:30  | 3 | BLIND DATE, ABC.       |
| 8:00  | 3 | MOREY AMSTERDAM, DuM.  |
| 8:30  | 3 | GORDY'S GUESSING GAME. |
| 9:00  | 3 | WRESTLING.             |
| 10:30 | 3 | BASEBALL SCOREBOARD.   |
| 10:35 | 3 | NEWS.                  |

## Friday, August 26

- |       |   |                        |
|-------|---|------------------------|
| 3:00  | 3 | GEORGE COMTE.          |
| 3:15  | 3 | P. SKIN                |
| 3:30  | 3 | HOWDY DOODY, NBC.      |
| 4:00  | 3 | TV'S WHAT'S NEW.       |
| 4:30  | 3 | NANCY CANTRILL FRITZ.  |
| 4:45  | 3 | CHILDREN'S CORNER.     |
| 5:00  | 3 | KUKLA, FRAN AND OLLIE. |
| 5:30  | 3 | THE SPORTS PICTURE.    |
| 5:45  | 3 | NEWS CARAVAN, NBC.     |
| 6:00  | 3 | HOPALONG CASSIDY, NBC. |
| 7:00  | 3 | MIXED DOUBLES, NBC.    |
| 7:30  | 3 | AROUND THE TOWN.       |
| 7:45  | 3 | FILM PROGRAM.          |
| 8:00  | 3 | TO BE ANNOUNCED.       |
| 10:25 | 3 | BASEBALL SCOREBOARD.   |
| 10:30 | 3 | NEWS.                  |

Milwaukee Time



PEGGY LOBBIN could "Stop the Music" if she wanted to, which is easy understand. The WENR-TV starlet can be seen Thursday night this week channel 7 on ABC's give-away.

## WBKB, WGN-TV Plan Notre Darné Games

Football Week! Wee eehoo! :41:71:7220. V EIRI Teke2 rangemettl.

Were are the games:

Sept. 2.1—Indione at Notre Dame—

aTtletrn6% "r".

1404-TVZiIe:r7y L': m .TrIt; the network.

No, 12—South Carolina ie. ptre Dante at Yankee Stadium in ok WABD in New York willoriginate lra1=!. and WGN-TV wll camât

Alt arc= = net;

Nov. 40—Southern California at Notre Dame—WON-TY will teed tke rk. and WC11.11- and B. will COPY "Kukla, Fran and Ollie.. <neat in Chicao.

GETTING IN

## The Last Word

By CHUB M - -

"We might he forced to fire

" n=n1 =t=el

nOl ne i ES=

ow do not alwayS agree with my cornions regarding certain sh

Said one suburban reader— take it that we are to think

°It= taTtU:M. ;711.er.%:ftT.11:'2glt,1." little articles..

Thn. w1,er, azoman,

Someday I intend to drop her a note in reply. There, no reason why we shouldn't befriende—we both like TY. But wouldn't real, a doll world everyone liked the mum shwed Take wrestling. Imagine eight hour.

days: week. No Godfrey. NO Perr wa,

Po feel that a show should be

W7SOLwattLtiZeZfat trget

rate entertainment,

night. Would enj oy talking TV ife

T, tntnz=1.-T.1. T;

^Who Said That. are all top shows. Excellent direction.

:11enhietet6r-of-calliag

Nere Where sretll dieagree.

Ttn trT14:1=rO11t

room for improvement'. denied od °tn.- give-awayer are Just that, copiee. Someone tried to Didn't work. Never will.



**DON'T BE A *TINKER!***

**SEE YOUR  
NEAREST  
SERVICEMAN ON  
THIS PAGE**

*Wilkg*

**central**

**RADIOELECTRIC  
SALES AND SERVICE**

2-6728

**near north**

**FRITZEL RADIO AND  
TELEVISION LABORATORIES**

454 West North Ave. Michigan 2-7100

**AMERICAL  
RADIO AND TELEVISION**

TV

wk 4-2300

**north**

**CHAMBERS  
RADIO AND TELEVISION**

1546 N. Ashland Ave. BUckingham 1-7373

**CHICAGO  
ENGINEERS FOR TELEVISION**

2638 West Devon Ave. HOLlycourt 5-7524

**northwest**

**PRECISION  
TELEVISION SERVICE CO.**

3441 W. Montrose CORnelia 7-2225

**TELEVISION  
SERVICE COMPANY**

3124 W. Montrose INdependence 3-8000

**south**

**AMERICAN  
RADIO LABORATORY**

6321 S. University FAirfax 4-9000

*SWAM*

**arlington heights and  
vicinity**

**ELECTRONICS SERVICE**

22 E. Northwest Hwy. Arlington Hgt. 700

**evanston, ill.**

**BECKERS**

801 Dempster St. UNIVERSITY 4-1640

**gary, ind. and vicinity**

**STREIGHT  
TELEVISION REPAIR**

118 W. 5th GARY 6864

**oak park, ill.**

**TOM HARRIGAN, INC.**

422 W. Madison St. AUstin 7-1220  
EUclid 576

**southern cook county**

**B & H  
RADIO SALES & SERVICE**

60 E00t 1506 50 ey 400

**whiting, incl.**

**RADIO CENTER**

1542 119th St. Whiting 307

**auilmette and northshore**

**AIR VISION, INC.**

**EXPERT RADIO**



9/4

*CrkfeCad*

**CHICAGO'S CLEAREST  
PICTURE FROM  
CHICAGO'S HIGHEST  
POINT**

**MULTISCOPE NEWS  
SIX HOURS A DAY**

**BEST IN SPORTS  
WITH JOE WILSON  
AND RUSS DAVIS**

**THE BEST FEATURE  
FILMS AVAILABLE  
IN TELEVISION**

*VidOCecHICAGo*

BALABAN 8, KATZ TELEVISION THEATRE